

Writer Business Plan

Dated:	Date for next review:
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Mission

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Long-term Objectives

What do you want to have accomplished in your career as a writer?

SWOT Analysis

Strengths
Weaknesses
Opportunities
Threats

Goals

What do you need to have accomplished in the next 3-5 years in order to reach your long-term objectives?

G1:
G2:
G3:

Tactics

What do you need to do in the next year to accomplish your mid-range goals?

G1 : (from above)
T1:
T2:
T3:

G2 : (from above)
T4:
T5:
T6:

G3 : (from above)
T7:
T8:
T9:

Financials

Tactic	Budget	Funds available? When?

Timeline

First batch:

Tactic	Frequency / Deadline

Next batch:

Tactic	Frequency / Deadline

After that:

Tactic	Frequency / Deadline

Accomplishments

When you completed a tactic or reached a goal, paste it down here. Then, when you look back over your plan, you'll see all your accomplishments!